# MUNICIPAL ROBES OF DISTINCTION



MADE IN SOUTH AFRICA

B olstered by 150 years of uncompromising quality, the Birch's name is sewn into the history of South Africa's most distinguished fraternities. Our slogan 'Sewn in Distinction' represents our promise to our customers; it is our mantra of assurance in our quality craftsmanship and exceptional service.

Having designed and manufactured robes for leading church, academic and political figures since 1940 when the Birch's Robe Factory opened, we would like to extend our services to you in supplying your gown requirements, ensuring that your Municipality is uniquely represented. Customisation options are available to match exact technical and aesthetic requirements whether ordering a robe for the Mayor or the Municipal Council.

With the ultimate goal of surpassing your expectations, we assure you of meticulous attention to detail, skilful fabric handling and timeous delivery without compromising on the quality we are known for.

Yours in Distinction.

Chris & Nick Mowbray

Directors





## OUR HERITAGE

SEWN IN DISTINCTION

Prom our factory in Grahamstown, South Africa, we have robed many great African figures over the past eight decades. It is with the rich heritage of our family-owned and run business, along with generations of dedicated craftsmen and women that we have earned the reputation in the fraternities we supply - one that is synonymous with quality and distinction.

## THE FACTORY

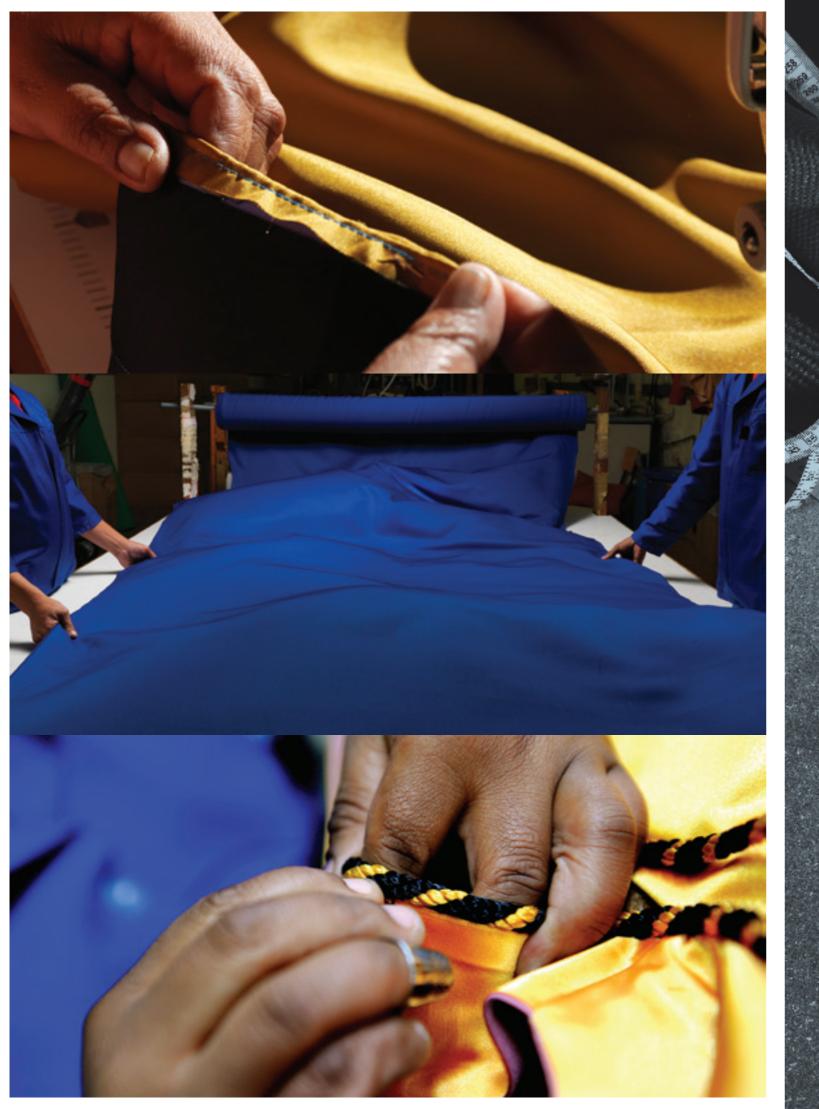
GRAHAMSTOWN, SOUTH AFRICA

U sing time-honoured techniques, skilled craftsmen and women meticulously work fabric into internationally revered robes from our factory in Grahamstown, South Africa – one of the oldest towns in the country.

It is from here that our robes are created using some of the finest and most luxurious fabrics in a range of traditional colours and finishes curated by our sourcing department.

From design to final delivery, our experience and unique expertise, provide you with complete confidence in our quality. Thanks to this, we are able to plan and manage production around large or small customer specific requirements and minimum orders. We are able to guarantee consistency of colour accuracy as well as the ability to repeat fabrics and colours in years to come.









### MAYOR'S ROBE

Red is most often used for the Mayor's robe although many Municipalities choose a colour most prominent in their crest. The robe has quality finishes of velvet, satin ribbon and deluxe Gold Bullion lace. We also supply the Jabot, Sleevelets and Mayoral hat which are all worn with the robe.

#### DEPUTY MAYOR'S ROBE



This robe is offered in the Municipality's choice of colour and trims. Finishes of generous velvet on the facings, sleeves and above the hem, as well as pleated satin ribbon framing the back yoke. Slit opening on sleeves allows for easy movement of arms. We also offer the Deputy Mayor's hat.

#### TOWN CLERK'S ROBE



It is traditionally a Black robe with bespoke velvet shoulder caps and fronts ending with a square collar.

Adorned with a total of 108 tassels hand sewn onto the sleeves and back of gown.

Available in: Texturised Polyester, Polyester Cashmere, lightweight Wool and Trevira.

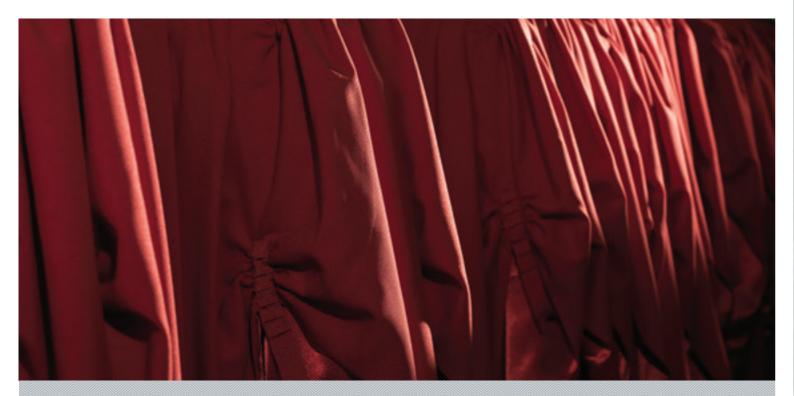
#### COUNCILLOR'S ROBE



Dependent on each Municipality's choice of colour, the robe is similar in style to the Deputy Mayor's robe but has slimmer velvet trims on the front lapels that reach around to the back yoke and end in a "V" shape. Velvet can also be replaced with the same fabric as the gown, in either equal or contrasting colours.

Available in: Texturised Polyester, Polyester Cashmere, lightweight Wool and Trevira.

Notes: Speaker's Robe also available on request. Design and colours according to Municipality requirements.

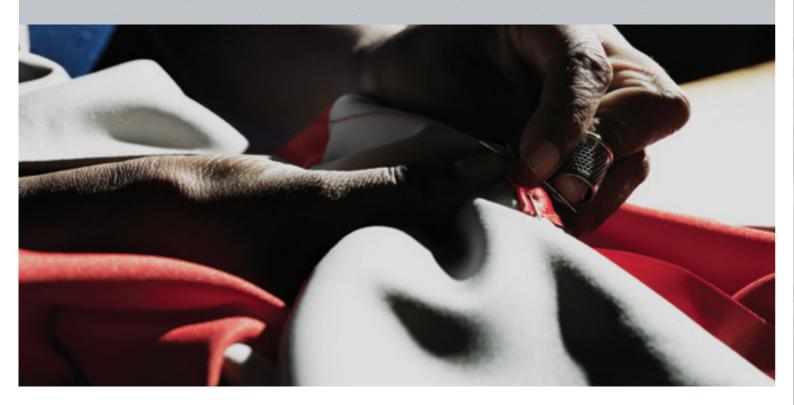


## OUR ROBES

WHAT THEY ARE MADE OF

Tailored from a choice of Polyester Cashmere or Texturised Polyester, our robes are crafted to the highest standards and finished with bespoke trim and detailing, hanging superbly well and surpassing all expectations.

- » Polyester Cashmere | Texturised Polyester
- » Made to measure (Bespoke)
- » Dry-cleanable
- » Locally and globally sourced fabrics
- » Designed, woven and made in South Africa







#### WHY INVEST IN A BIRCH'S ROBE?

- » Hand-crafted quality of distinction
- » Superior customisation alternatives
- » Proudly locally manufactured by skilled craftsmen and women
- » Consistent, high-quality solutions via a global and local sourcing system
- » Revered in many corners of the globe

#### THE BIRCH'S OFFERING

#### MUNICIPAL ATTIRE

- » The Mayor's Robe
- » The Mayor's Gloves
- » The Mayor's Hat

#### CLERICAL ATTIRE

- Pulpit Robes, Choir Gowns, Baptismal Gowns, Vestocks, Clerical Shirts and Vests, Verger's Gowns, Surplices for the Clergy, Cassocks, Capes, Cloaks, Chorister's Cassocks, Surplices, Albs, Clerical wear for Bishops, Gothic and Romanian Vestments, Copes and Stoles
- » Pulpit Falls are also available, as well as Coffin Palls
- » Mitres, Birettas and Scull Caps

#### ACADEMIC ATTIRE

- » Graduation, Academic, Diploma and Ceremonial
- » Academic Hoods, Diploma Collars, Stoles and Scarves
- » Mortarboards, Velvet Bonnets and Hardcrown Mortarboards

#### LEGAL ATTIRE

- » Magistrate's Robes
- » Advocate's / Barrister's / Attorney's Robes
- » Judge's Robes

Please contact us for any of the above services.

#### ADDITIONAL SERVICES

To make your purchasing experience more convenient, kindly note the following is available upon request:

- » On-site measurements for individuals or large groups. Self-measurement forms available on request
- » Custom Vestment or Robe design
- » Fabric swatches
- » Academic, Clerical, Legal and Municipal catalogues

#### POSTAGE / TRANSPORT COSTS

Transport costs are not included in listed prices and charges for packing, postage, freight and insurance will be an additional cost. Unless otherwise instructed, orders will be dispatched by the safest, quickest and most economical means.

#### SPECIAL ORDERS

Goods made to special order are not returnable. The illustrations in this brochure feature a small range of items in both traditional and modern style, which can be tailor-made in our factory to your specifications. Should you require something different to what we show in this catalogue, we offer a special design service at no extra cost. Simply let us know what you have in mind in terms of design or theme, the colour and type of fabric favoured and we will design to your specific requirements.

If you wish to receive more specific information regarding any of our products, please do not hesitate to contact us.







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T. 046 622 2509 14 Froude Street, Grahamstown, 6139, South Africa